## **DECLARATION and POWER OF ATTORNEY**

As a below named inventor, I hereby declare that:

My residence, post office address and citizenship are as stated below next to my name.

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST

## he

<u>TO A USER BASED ON REC</u>	COMMENDATIONS FOR ONE OR MO	<b>PRE THIRD PARTIES</b> the
specification of which (check or	ne)	
X is attached hereto.		
was filed on	as Application Serial No	and was
amended on	(if applicable).	
I hereby state that I have reviewed	and understand the contents of the above-identified	d specification, including the
claims, as amended by the amendment	t(s) referred to above.	
I acknowledge the duty to disclose	information which is material to the patentability o	of this application in accordance
with Title 37, Code of Federal Regula	, ,	
	efits under Title 35, United States Code, § 119 of a	
	elow and have also identified below any foreign ap	
certificate having a filing date before t	that of the application on which priority is claimed:	
	PRIOR FOREIGN APPLICATION(S)	

COUNTRY	APPLICATION	DATE OF FILING	PRIORITY CLAIMED
	NUMBER	(DAY, MONTH, YEAR)	UNDER 35 U.S.C. 119

I hereby claim the benefit under Title 35, United States Code, §120 of any United States application (s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in the prior United States application in the manner provided by the first paragraph of Title 35 United States Code, §112, I acknowledge the duty to disclose material information as defined in Title 37, Code of Federal Regulations, §1.56(a) which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

PRIOR UNITED STATES APPLICATION(S)

APPLICATION SERIAL NUMBER	FILING DATE	STATUS (PATENTED, PENDING, ABANDONED)

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (list name and registration number)

Michael E. Marion, Reg. No. 32,266 Jack E. Haken, Reg. No. 26,902

SEND CORRESPONDENCE TO:	DIRECT TELEPHONE CALLS TO:
Corporate Patent Counsel;	Dicran Halajian
U.S. Philips Corporation; 580 White Plains Road;	(914) 332-0222
Tarrytown, NY 10591	

Dated:	11/02/01	Inventor's Signature:	VS	
11/02/1				
Full Name	Last Name:	First Name :	Middle Name:	
of				
Inventor	Gutta	Srinivas		
Residence	City	State or Foreign	Country of Citizenship	
&		Country	Í	
Citizenship	Yorktown Heights	New York	India	
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Address	4 Lily Court	Yorktown Heights	New York	10598

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE In re Application of \* Atty. Docket

Srinivas Gutta

US010571

Serial No.: Unassigned

Filed:

CONCURRENTLY

Title:

METHOD AND APPARATUS FOR RECOMMENDING ITEMS OF INTEREST TO A USER BASED ON RECOMMENDATIONS FOR ONE OR MORE THIRD

PARTIES

Commissioner for Patents Washington, D.C. 20231

## APPOINTMENT OF ASSOCIATES

Sir:

The undersigned Attorney of Record hereby revokes all prior appointments (if any) of Associate Attorney(s) or Agent(s) in the above-captioned case and appoints:

## DICRAN HALAJIAN

(Registration No. 39,703)

c/o U.S. PHILIPS CORPORATION, Intellectual Property Department, 580 White Plains Road, Tarrytown, New York 10591, his Associate Attorney(s)/Agent(s) with all the usual powers to prosecute the above-identified application and any division or continuation thereof, to make alterations and amendments therein, and to transact all business in the Patent and Trademark Office connected therewith.

ALL CORRESPONDENCE CONCERNING THIS APPLICATION AND THE LETTERS PATENT WHEN GRANTED SHOULD BE ADDRESSED TO THE UNDERSIGNED ATTORNEY OF RECORD.

Respectfully symmitted

Michael F. Marion, Reg. 32, 266

Attorney of Record

Dated at Tarrytown, New York this 13<sup>th</sup> day of November, 2001.

LOS HOLDS CO. THE CO.